

Neighborhood Integrity Briefing

College Station City Council
November 19, 2007

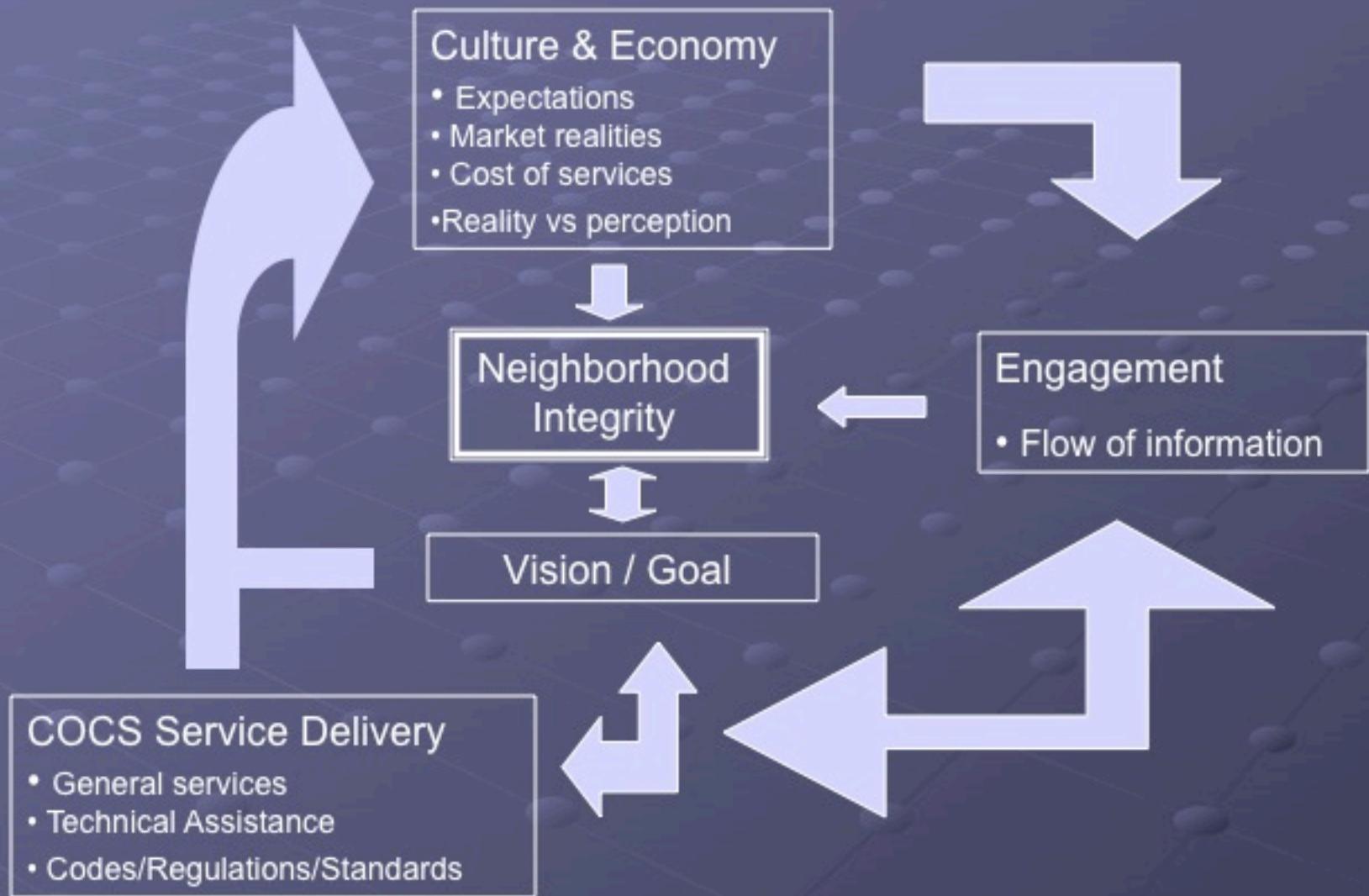
Presentation Objectives

- Overview of Neighborhood Integrity
- Recommend process to address challenges
- Questions, discussion, direction

Overview

- Neighborhood Integrity Complex Issue
 - Quality of Life Quotient
 - Home to TAMU and Blinn Students
 - Vision for community & neighborhoods
 - Values
 - COCS Service Delivery System
 - Fuzzy problem definition
 - Silver bullet solutions

Overview



Overview

- Challenges

- No clear definition of problem
- Silo dwelling
- Absence of key stakeholders
- Staff acknowledgement of problems

Recommended Process

- **Process objectives**

- Consensus building
- Clarity in problem definition
- Specific actions and solutions
- Engagement of all key stakeholders

Recommended Process

- Working Problem Statement

How does College Station house a large young transient population while establishing and maintaining neighborhood integrity?

Recommended Process

- **Data and Information Collection** (underway)
 - Survey other major university communities
 - Identification of best practices
 - Forensic review of previous City initiatives
 - Catalogue of issues, concerns, and questions

Recommended Process

- Identification and Engagement of key stakeholders
 - Neighborhoods
 - Students
 - University administration
 - Realtors
 - Property Managers
 - Builders / investors
 - Staff

Recommended Process

- Deploy Community Problem Solving Model for this project
 - Engagement of key stakeholders
 - Problem definition
 - Include all topics and concerns
 - Parking
 - Unrelated individuals
 - High density street standards
 - Sustainable neighborhood development
 - Develop options and alternatives
 - Consensus building

Recommended Process

- 2 - day long workshops with stakeholders
- Outside professional facilitator
- Address challenges
- Develop consensus recommendations
- Develop professional staff recommendations to operationalize consensus recommendations
- Brief stakeholders
- Brief P&Z
- Brief Council

Recommended Process

- **Timetable**

- Council briefing November 19, 2007
- Identification key stakeholders November 2007
- Stakeholder appointments January 2008
- CPS Workshops January – February 2008
- Brief stakeholders March 2008
- Brief P&Z March 2008
- Recommendations to Council March 2008

Recommended Process

- Why take the time to conduct Community Problem Solving Process?
 - This is a **wicked** issue
 - Examine the issues in context
 - Engage all key stakeholders
 - Build consensus for actions

Recommended Process

- What will the Council receive in March 2008?
 - Well thought out policy recommendations
 - Action Plan to address challenges
 - Integrated solutions

Conclusions

- Questions
- Discussion
- Direction from Council